



**NATIONAL LEVEL GREEN ENTREPRENEURSHIP IDEA COMPETITION**  
*organized by*  
**INNOVATION CELL, YOGI VEMANA UNIVERSITY, KADAPA, A.P., INDIA**  
**(04<sup>th</sup> March, 2021)**



**Aim:**

To encourage and sensitize the student's startups in the area of environmental friendliness in order to protect the mother earth as a part of ATMA - NIRBHAR BHARAT.

**Eligibility:**

Any UG / PG Students across India can participate.

**Procedure:**

The students' will be registered through the given google form and submit innovative ideas with a brief description (not exceeding 1000 words). The received proposals will be scrutinized by the committee. The selected ideas will be invited for the presentation on Virtual Mode. The committee will select best ideas based on the merit.

**Judgement Criteria:**

- ❖ The startup should be a solution to the environmental issues.
- ❖ The scope of employment for the common man
- ❖ Practical viability
- ❖ Sustainability of the business model

**Chief Patrons:**

**Prof. M. Surya Kalavathi**

Vice-Chancellor, Yogi Vemana University

**Prof. D. V. R. Prasad**

Registrar, Yogi Vemana University

**Prof. G. Sambasiva Reddy**

Principal, YVU College

**Guest of honour:**

**Prof. M.V. Shankar, Director, IQAC, YVU**

**Convener:**

**Dr. N.C. Gangi Reddy, 9966715535**

**Co-convener:**

**Dr. D. Vijaya Lakshmi, 9985339381**

**Organizing committee:**

Prof. Y. Nazeer Ahammed, Dr. P. Ramachandra Reddy, Dr. L.S. Sarma, Dr. A. Madhusudhana Reddy, Dr. R.V. Jayanth Kasyap, Dr. V. Anuprasanna, Dr. A. Chandra Sekhar, Dr. K. Lalitha, Dr. P. V. Vara Prabhakar, Sri. Shyam Swaroop

**Last date for Registration 02 March, 2021**

Register by the following link:

<https://forms.gle/rGjn2byWifNwKKqg7>

**E-certificates will be provided for the participants**