

ABOUT YSR District (Kadapa)

YSR district is one of the districts of Rayalaseema Region in Andhra Pradesh, India. It is named after the legendary leader, former Chief Minister of Andhra Pradesh Dr.Y.S. Rajasekhara Reddy. The district has occupied a significant place in the industrial map of Andhra Pradesh with its abundant and rich mineral resources.

Chief Patron

Prof. M. Surya Kalavathi
Hon'ble Vice-Chancellor

Patrons

Prof. M. Ramakrishna Reddy, Rector
Prof. D. Vijaya Raghava Prasad, Registrar
Prof. G. Sambasiva Reddy, Principal

Organizing Committee

Convener

Dr. S. Raghunatha Reddy,
Professor and Head
Dean, Faculty of Commerce, Law and Management

Co-Conveners

Dr. G. Vijaya Bharathi, Associate Professor
Dr. G. Haranath, Assistant Professor

Organizing Committee Members

Dr. L. Rajani, Academic Consultant
Dr. O. Mohammad Rafi, Academic Consultant
Mr. P. Harinatha Reddy, Academic Consultant
Research Scholars, Non-Teaching Staff & Students

Contact Us:

Mobile : 9985864008, 9440516153 & 9440734132
e-mail : dcseminar2020@gmail.com

REGISTRATION FORM

One-Day National Seminar on Economic Slowdown in India: Challenges Ahead in Business Scenario 28th March, 2020

**Sponsored by
Yogi Vemana University, Kadapa**

1. Title of the Paper :

2. Names of the Authors :

3. Address :

4. Contact No. :

5. E-mail :

Signature

**Venue: Sir. C.V. Raman Science Block
e-class Room -2 (Room No. 180), Y.V.U.
Campus.**

ONE-DAY NATIONAL SEMINAR ON

ECONOMIC SLOWDOWN IN INDIA: CHALLENGES AHEAD IN BUSINESS SCENARIO

28th March, 2020

**Sponsored by
Yogi Vemana University, Kadapa**



ORGANISED BY



**DEPARTMENT OF COMMERCE
YOGI VEMANA UNIVERSITY
KADAPA – 516 005
ANDHRA PRADESH, INDIA.**

**Convener
Prof. S. RAGHUNATHA REDDY**

ABOUT THE UNIVERSITY

Yogi Vemana University, a premier State University established in 2006, believes in “Creation and Dissemination of Knowledge, attainment of enlightened wisdom through advancement of learning and social enrichment”. The University is named after a great thinker, philosopher and social reformer Yogi Vemana, the most celebrated Telugu poet and Sage of all time. The University is located 15 Km away from Kadapa city on Kadapa to Pulivendula road and has sprawling campus of about 1100 acres. The vision of the University is to transform into a Global varsity and to promote highquality knowledge through modern pedagogy and research.

ABOUT THE DEPARTMENT

The Department of Commerce is one of the oldest departments in Yogi Vemana University which was established as the erstwhile SVUPG Centre Kadapa, named after Bhagawan Mahavir in the year 1977 to cater the needs of the people of Rayalaseema region in the field of Commerce. The department offers Master’s and Ph.D. degree in Commerce. It has a creditable record of imparting Commerce education at both research and post graduation levels. The department has earned reputation in both academic distinction and student discipline since its inception. The Department has taken many initiative in organizing national seminars and workshops. The students participated in various seminars by presenting papers on both traditional and contemporary issues.

The Department is involved in conducting business games like role-plays, group discussions, seminars, quiz, debates etc., which enable the students to get a feel of the work environment. Apart from this regular exercise, communication skills and career guidance are conducted for the students by the eminent

faculty and invited experts. Till date the department awarded 31 Ph.D.s and 54 M.Phil degrees. Further 21 Books and 288 Research papers published in various National and International peer reviewed journals.

THEME OF THE SEMINAR

India’s economy is experiencing a sharp slowdown — to the consternation of many observers. For several years, analysts and organisations such as the IMF and World Bank have touted India as the fastest-growing major economy, with the world’s brightest medium-term outlook. But in the recent past the Reserve Bank of India, National Statistical Office, SBI and other national and international organizations, cut its forecast for growth in gross domestic product to 5 per cent.

The major and immediate challenge of this situation is to generate inclusive, balanced and sustainable growth. In order to create a better and sustainable future, the Governments, RBI, Corporates and NGOs have to work collectively and play their respective roles effectively. In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners to reflect, deliberate, and suggest measures that are needed both at macro and micro level to elevate India to higher and sustained growth trajectory.

Sub-themes

- Impact of economic slowdown on manufacturing, finance, service and marketing sector
- Socio-economic implications due to economic slowdown
- Role of RBI and financial institutions in present context
- Effect of economic slowdown on MSMEs
- Impact of demonetization on Indian economy

- GST and its impact on Indian Economy
- Economic slowdown and other allied issues.

CALL FOR PAPERS

Research Papers / Abstracts of original and unpublished work are invited on the specified topics in the Word format with font size 12 Times New Roman in A4 paper with 1.5 line spacing.

Last date for submission of abstracts is on or before 22nd March 2020 and for full papers March 26th, 2020.

All papers should be sent to the mail ID: dcseminar2020@gmail.com within the dates mentioned above.

LEVEL OF PARTICIPANTS

This national seminar will be of immense interest to Academicians, Government Officials, Policy makers, Industrialists, Financial Institutions, NGOs, Researchers, Students, and General Public.

REGISTRATION FEE

- (Individual Registration for each author on the spot) –
- Rs. 200 for Students & Research Scholars
- Rs. 300 for Academicians & Others

ACCOMMODATION

Moderate accommodation may be provided on payment basis with prior intimation at Y.V.U. guest house for out station participants.

HISTORICAL PLACES TO VISIT

Devuni Kadapa; Ameen Peer Darga; Brahmangari Muttam; Ontimitta; Gandhi Kshetram, Pushpagiri, (2nd Kasi); Siddavatam fort, Sowmyanatha temple; Veyyinuthala Kona; Palakondalu etc.